



First Look Report

Mobile App Performance Evaluation

Prepared for:

App Name



Prepared By:
Packetzoom

On:
Any Week Day

For More Info: Account Manager@PacketZoom.com



Executive Summary:

- Tested the performance of **common user-flow** through the app from App Name Mobile app
- The test was executed on over 1,000 real Android and iOS devices globally distributed in 70+ countries.
- PacketZoom was able to:
 - **Download content 2.24x faster (WiFi), 1.58x faster (LTE), 1.47x faster (3G) and , 1.21x faster (2G) networks**
 - **Rescued 76% of session connections that typically would have been lost**
 - **Increase the throughput by 123% compared to your present solution**

URL's Tested:

	URL	REQUEST SIZE KB
1	[Redacted URL]	101.71
2	[Redacted URL]	203.74
3	[Redacted URL]	13.22
4	[Redacted URL]	182.48

Results

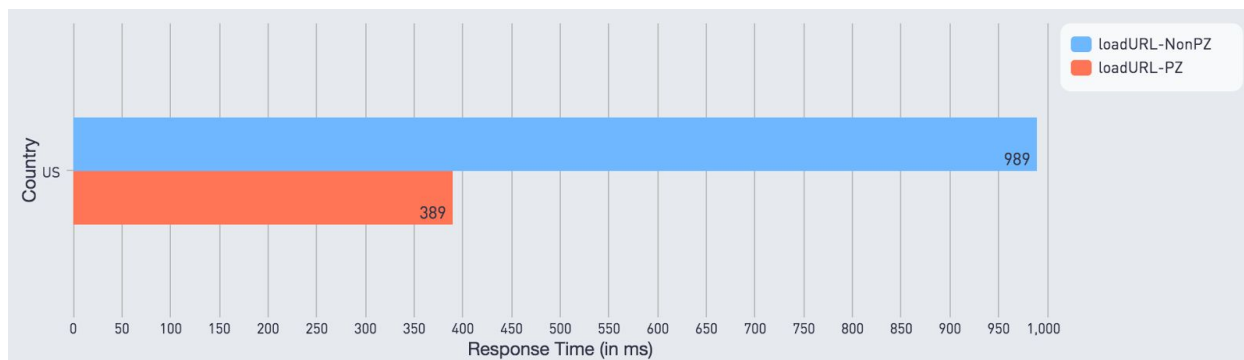
PacketZoom testing accelerated the App Name urls over WiFi by almost 2 times faster in this limited test coming in at 2.24x. These urls were downloaded on over 1,000 unique **in production** live **real user devices** from different locations around the world on live in-production networks.

PacketZoom Download Speedup on WiFi Network:

Network	Speedup
WiFi	124 %

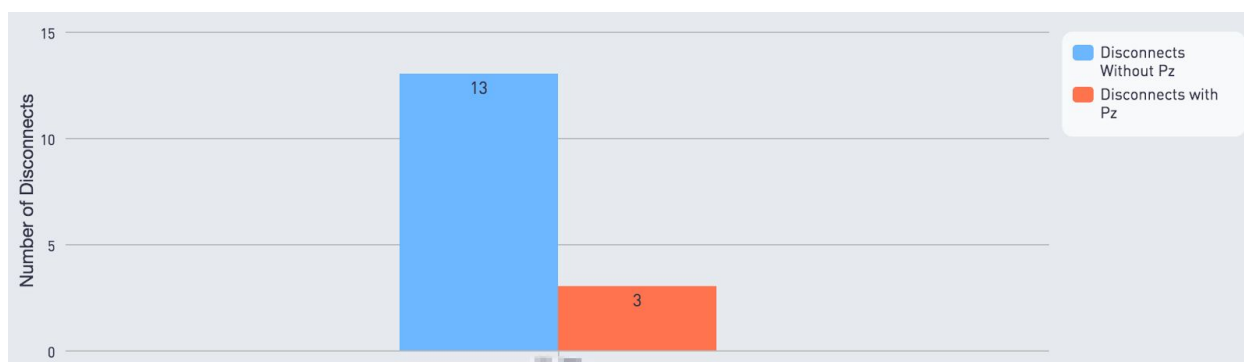


Average Download Time per Country:



The above chart shows how much faster the average download time of PacketZoom is (in milliseconds) compared to the solution you're currently using to accelerate your mobile app.

Continuity:



The above chart shows the number of sessions within this limited test which suffered disconnection using your current solution (blue), compared to the number the sessions which would have suffered disconnection but were rescued by PacketZoom(orange).

A larger test of your mobile app would show a much greater number of disconnections showing a true representation of disconnections and dropped sessions experienced by your mobile customers.

Additional PacketZoom Information:

[PacketZoom Mobile Observatory](#)

[Live Ad Network](#)